

SHARPENERS

R E P O R T

SHARP FEST 2017

APRIL 19-21

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OUR SPEAKERS

WELCOME! From Your host, Judy Brenner, Creative Lakes Media, publisher of Sharpeners Report. I'm proud Sharpeners Report continues to be relevant and is growing as a valuable resource in a sharpener's tool chest, online or in the shop. The late Roman Dicaire, who founded the publication in 1981, and former publisher, Patti Anderson, would be pleased to see this vision of sharing knowledge is thriving. Enjoy this event, and thanks to all who made the journey to Minneapolis!

OUR SPEAKERS AND ROUND TABLE LEADERS

BONNIE MEGOWAN is the founder of Bonika Shears and a Master Sharpener. She has been sharpening shears in the Atlanta area since 1988, and has trained sharpeners from nearly every state and several foreign countries on various Flathone sharpening systems. Her company markets the Scimech sharpening machine and sells the Bonika line of shears to sharpeners. She leads our Beginner Shear Sharpening class.

DAN SPLINTER is presenting our Stones class. He is the Product Specialist at Sharpening Supplies, WI, where conducts product testing and development, education, and customer service with a wide range of sharpening stones, tools, techniques and supplies across a spectrum of sharpening applications. Dan firmly believes that there is no one right way to sharpen, but that every sharpener can find a way that is right for them. He is an accomplished wood sculpting artist as well.

DAVE RAKAUSKAS Vice President Colonial Saw, MA, has been helping sharpeners all over the country for 20 years. Dave will explain "Industrial Knives" sharpened on bed knife grinders. With a business degree from UMass., he spent 5 years as a CPA at Deloitte & Touche before entering the sharpening industry. He currently services as Chair of the Board of the Woodworking Machinery Industry Assoc. which puts on the IWF Atlanta tradeshow. Dave also is a dedicated hockey fan and Past President of the Duxbury Youth Hockey.

DENNIS BROOKS owns Sharp Edges, IL, with his wife, Tonya. Dennis has been sharpening for 20 years. Dennis is a Master Sharpener, first certified in 2008 and recertified multiple times. Through Sharp Edges, he trains other sharpeners today as well as frequently serving as a certification judge for the NBTSG. He has trained people from all over the world in the fine art of convex shear sharpening for the past 7 years. Dennis leads our intro class, NBTSG info session, and a shear class.

GERD BAUER II is the leader of Magna-Matic in WI, a company with a long history known for its lawn mower blade balancer and now expanded sharpening supply products. He is the son-in-law of A.J.Karrels, company founder. Gerd spent 30 years as an engineer was interested in finally owning a company himself rather than always working for someone else. Gerd holds a BA in business from UofW.

OUR SPEAKERS

JASON STURM is leading our Clipper Repair and Dryer Repair classes. His family business is The Edge Pro, which recently acquired Nebraska Blades. Jason applies his engineering skills and master of carpentry background to problem solve big picture business strategies and minute details while repairing clippers. Jason's 17 years of sharpening and repair experience help professional sharpeners grow their business with the added skill of clipper repair.

JEFF ANDREWS owns Northern Tails Sharpening Inc., and two high volume pet grooming salons. His Master sharpening skills operate a large volume mail order business servicing equipment for pet groomers, vets, and dog handlers only. He is an author and pioneer of many equipment maintenance videos and how-to articles, published in trade pubs such as "Groomer To Groomer" magazine, and "Sharpeners Report". Jeff is a Certified Groomer of 35+ years, and is a member of NDGAA, IPG, and NAPCG. Jeff still grooms occasionally at one of his salons in Mobile, AL. Jeff co-leads the "Clipper Repair Basics" class.

JOSH FREUND owns Kut Above Perfection, a Chicagoland sharpening business. He is factory trained and educated in nine states. A certified warranty sharpener for Fromm International, and various other shear manufacturers. He is an authorized Wolff Industries trainer, and an educator. He recently was awarded 1st place winner of the 2014 IBSA sharpeners competition in Las Vegas. Josh leads two of the shear classes here, plus a customer service class.

MARK RATNOR our Cash Management Lunch & Learn speaker, has a business background in banking and finance. He was a commercial banker at Wells Fargo Bank for 12 years and later a CFO for four companies, two of which were start-ups. He has been a member of SCORE since 2008. SCORE is a nonprofit association dedicated to helping small businesses get off the ground, grow and achieve their goals through education and mentorship. In existence for over fifty years, the volunteers of SCORE are supported by the U.S. Small Business Administration.

MIKE SOLAEGUI started Perfect Edge Sharpening in 1996 as a part-time retirement business. A skilled craftsman, Mike quickly understood the intricacies that transform an ordinary knife into a precise tool. He then developed his own proprietary processes and equipment, which he sells while sustaining his business as a premier knife sharpening service. Mike leads the popular knife sharpening class.

OUR SPEAKERS

MITCH KINGSLAND The Shop, INC, Bonner's Ferry, leads our clipper blade sharpening class. He has run his family businesses founded by his father in 1978. His background as a mechanic and automotive machinist brought success at the SandPoint, ID machine shop where he worked on helicopter and Volkswagen engines and served the farm community as well. In 2000 at a Sharpeners Report trade show, he sold his first automatic clipper sharpening machine he produced. His company makes top-notch automated equipment and supplies for the clipper blade sharpening sector.

PETER HERTZMAN lives in Calif. and has taught over 350 knife-skills classes in the U.S., Canada, and France. He has taught the likes of chefs and butchers, and viewers of the TV personality Martha Stewart. He holds a degree in Photographic Science and Instrumentation from Rochester Institute of Technology. He was trained as a chef, mostly in France and Switzerland, and as a butcher in Canada.

TOMMY SHUTE co-presents our Clipper Repair Basics class. He has owned Shute's Sharpening. NJ. since 2004, excelling in clipper blade sharpening and clipper repair. Tom has trained under the top 10 sharpeners in the industry, including Jim O'Donnell, Dennis Brooks, and Jeff Andrews. He started sharpening lawn mower blades for a landscaping business he owned. Today, he sharpens and repairs equipment for groomers sharpens industrial shears, barber shears, surgical scissors, knives and garden tools.

R. J. WATSON is President, RX Honing Machine Corp., IN. He start with the company in 1981, promoted to sales manager, and late became its President in 1998. R.J. set up dealers overseas in 17 different countries. He has been a presenter and provides demos at at numerous dental schools throughout the US, Canada, and Europe, showing an alternative to hand sharpening.

THINGS TO DO IN TOWN:

Craft a custom wood sign for your shop at the Board & Brush Studio; Shop at Mall of America, Bloomington; closest mall to event: Ridgedale Mall. Visit the Minneapolis Institute of Art, Walker Art Center, Science Museum! See "The Bluest Eye" at Guthrie Theater; Prince's Paisley Park Studios, or take in the Int'l Film Festival. MN Twins baseball V. Detroit Tigers at Target Field; Event lists: Citypages.com or Minneapolis.eventful.com/events

SUPPLY FAIR VENDORS LIST

Bonika Shears /Scissor Mechanic offer sharpening training, shears, clippers and knives. Beauty supplies and sharpening flat hone equipment and supplies, as well as a line of Bonika brand shears. 770-972-4332 www.Bonika.com

Colonial Saw offers high tech sharpening machinery, grinding wheels and accessories. Trusted customer service for more than 60 years. Meet our highly experienced techs to talk on all things grinding, and see video of our machines in action. West Coast 800-252-6355 East Coast 888-77-2729 Csaaw.com

Edge On Up Manufacturer of precision edge sharpness test instrumentation used by professional knife sharpeners, knife enthusiasts, woodworkers and industry. 480-622-8859 Edgeonup.com

Equipment Ltd. Event Sponsor Supplier of grinding machines and related supplies to the woodworking tool sharpening industry for over 30 years Stark saw blades, Diamond, CBN grinding wheels and polishing wheels. 828-328-8104 Equipmentltd.com

Fort Worth Shaver & Clipper Outlet Event Sponsor is an authorized warranty service center for Andis, Double K, Oster and Wahl, and a service center for Premier, Laube and Lister. Based in Texas, we have been serving businesses and individuals locally and nationally for over 40 years. 800-816-2126 Clipperoutlet.com

I.V.O. Cutlery manufacturers knives in 3 factories in Portugal that are hot dropped forged from a single piece of high carbon, stainless steel and hardened, ground and polished by a team of the world's most

qualified cutlery professionals for over 100 years. 877-852-4938 Ivo-kitchen-knives.com

Knecht North America distributes original Knecht sharpening equipment made in Germany. The USK 160S, a universal knife grinding machine designed for use in butcher shops and professional sharpening service providers, fits this market niche. 843-881-5674 Knecht.us

Magna-Matic Corp. has been designing and manufacturing lawnmower blade service tools since 1958. We are most known for precision static balancing instruments, and manufacture the fastest, most consistent lawnmower blade sharpeners available. 800-328-1110 Magna-matic.com

Moon's Saw Shop Supplies Event Sponsor is a distributor of quality saw and tool sharpening equipment and supplies, Wright/Talon Grinders, Moon's Saw cleaners and polishers, Bandsaw & Knife Grinders, Auto dip stands, drill grinders, full line of diamond & CBN wheels, since 1956. 800-447-7371 Moonsawandtool.com

Nebraska Blades owned by The Edge Pro, manufactures three clipper blade sharpening machines, and offers training, educational DVDs, and clipper sharpening supplies. 877-643-4885 Nebraskablades.com

Nina Inc. Sells top quality scissors, combs and clips, leather cases, and more and at wholesale prices to sharpening business serving barbers, salons and/or pet groomers. 302-369-9535 Ninainc.com

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Passion Beauty is the one-stop stylist resource delighting stylists with the coolest and best performing items available from brands such as Y.S. Park, Kikui, Yasaka, Akko, and Jonetsu. They specialize in providing stylists with the finest line of Japanese shears, combs, brushes, clips, and more. 800-362-7071 Passionbeauty.com

Perfect Edge Sharpening Systems

Inc. Mike Solaegui, a well-respected sharpening expert who started in 1996, developed the P.E. Tower, a premier system for high volume quality knife sharpening. His store in California distributes Messermeister, Wusthof, Global, Apogee Culinary Design, Mcusta, Dragon Fire, Kikuichi, plus San Mateo food service knives. 800-998-3343 Perfectedgesharpening.com

Presto Shears Founded in 1935 with the dream of manufacturing the best quality shears a stylist holds in their hands. Now in St. Louis, we are well known around the globe for manufacturing the finest, most innovative professional hair styling shears, thinners and other tools. 314- 690-3035 Prestoshears.com

RX Honing Machine Corp. Founded in 1968 the Rx Honing Machine was designed to sharpen all Dental instruments. Over a period of 40 plus years many changes have made it one of the most versatile sharpeners used in the Dental/ Surgical/ Veterinary professions. 800 346 6464 Rxhoning.com

Sensei Shears Systems Cutting edge for 30 years, we are exhibiting at Sharp Fest for the first time. Come by our booth and learn how to provide the highest quality, most innovative and best performance

shears in the industry to your clients at affordable prices. 800.736.7341 Senseishears.com

Sharp Edges Hamaguri USA is the Brooks family owned business established in 1994. We specialize in the fine art of convex shear sharpening, while providing quality training, sharpening equipment and supplies for shears, clipper sharpening and knife sharpening equipment. 217-422-0911 Sharpedgesinil.com

Sharpeners Report Event Host / Sponsor

Educational news, books, DVDs, CDs of back issues on all things sharp and how they got that way. Independent objective resource for sharpeners to find out about industry events, read how-to articles and equipment news. 952-406-8870 Sharpeners-Report.com

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National and synthetic stones, lapping plates, strops, pastes and more! We know that sharpening can sometimes be challenging. We are available to help you find the right product for your particular application. Now selling Foley-Belsaw Sharpening supplies and equipment. 800-351-8234 Sharpeningsupplies.com

The Edge Pro offers a large selection of barber/stylist and animal grooming clipper blades and parts at wholesale prices to professional sharpeners as well as blade sharpening services for its service area in Iowa. It's an Andis and Oster Authorized warranty/service center. 866-963-1990 Theedgepro.com

SCHEDULE

WEDNESDAY 4/19

Waterford 1 & 2 Vendor Room		Waterford 3 Class Room	Donegal Room	Lobby Atrium
2p	2-6 pm: Vendor Set-up			Registration Opens 3-4 pm
3p				
4p	6-8 pm: Supply fair opens Meet n Greet! Soda/Snacks provided		Class 4-5 pm RX HONE RJ Watson demos How to Sharpen Dental/Vet tiny instruments.	
5p				
6p				
7p			Class 7-8 pm RX HONE (Repeat)	Registration Opens 6-8 pm

THURSDAY 4/20

Waterford 1 & 2 Vendor Room		Waterford 3 Class Room	Donegal Room	Conference Room
7a	7:30-9 am: Registration & Light Break- fast	8:15-10:15 am: So you want to be a sharpener? Business Model & Niche Overview Panel led by Dennis Brooks		
8a	7:45 am: Supply Fair opens All day Equipment Demos: Just Ask!			
	8-8:15 am: Opening Remarks	8:15-10 am: How to Sharpen Beauty Tool Thinners & Toothy Shears. <i>*A semi-private paid class by Josh Freund</i>		

FRIDAY 4/21

Waterford 1 & 2 Vendor Room		Waterford 3 Classroom	Donegal Room	Conference Room
7a	7:30-9 am: Registration & Light Breakfast 8 am: Supply Fair opens	8 am Industrial Knives Sharpening w/ Colonial Saw's <i>Dave Rakauskas</i> 9:30-11:00 am: How to Sharpen Clipper Blades led by <i>Mitch K, The Shop</i>	9-10 am: Selling Shears Panel Discussion Led by <i>Mark Wright, Sensei</i> 10:15-11 am: Mower Blade Sharpening & Balancing Basics, led by <i>Gerd Bauer II</i>	7:30-8:15 am: Silent Auction Final Bids! (8:30 am Clear Rm.) 9:30-11:30pm: Dryer Repair <i>semi-private paid class</i> led by <i>Jason Sturm</i>
8a				
9a	<h1>VISIT EXHIBITS!</h1>	11:30 LUNCH: ON YOUR OWN		
10a		1-2 pm: Saw/Tool Sharp Marketing, led by <i>Rick Shefchik, Thorvie</i> 2-3 pm: Shop Tips & Jigs for Tool Sharpening 3-4 pm: Animal Show Clipper Booth Success tips led by <i>Bill Thweat</i>	1:30-2:30 pm Sharpening Stones led by <i>Dan Splinter</i>	1:30-4 pm: Convex Shear Sharpening <i>semi-private paid class</i> led by <i>Dennis Brooks</i> 3-4 pm: Certification on Shear Sharpening - <i>Baden Conf.</i> Rm. Mobile vehicles
11a				
12p		3-3:30 pm: Blame it on the Sharpener: Handling complaints led by <i>Josh Freund</i> 3:30-4 pm: Social Media Marketing Roundtable	OUTDOORS MOBILE SHARPENER VEHICLE SETUPS	
1p				
2p				
3p	4 pm: Collect Evaluations, Raffle Prizes! 5 pm -5:15 pm: Closing Remarks 6 pm -7 pm: Vendor Pack-Up			
4p				
5p				
6p				

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Van Go Steve Paillet, owner of Van Go and The Scissor Guy, has developed an affordable knife sharpener that is 2x42 variable speed ¾ hp, belt-driven machine. He also markets Furzone clippers at wholesale prices to pro sharpeners. Steve has worked in the industry for 8 years and sharpens beauty/groomer shears, dental instruments and knives for clients in and around Alabama and Tennessee. 423-827-6497 ledbalon@yahoo.com

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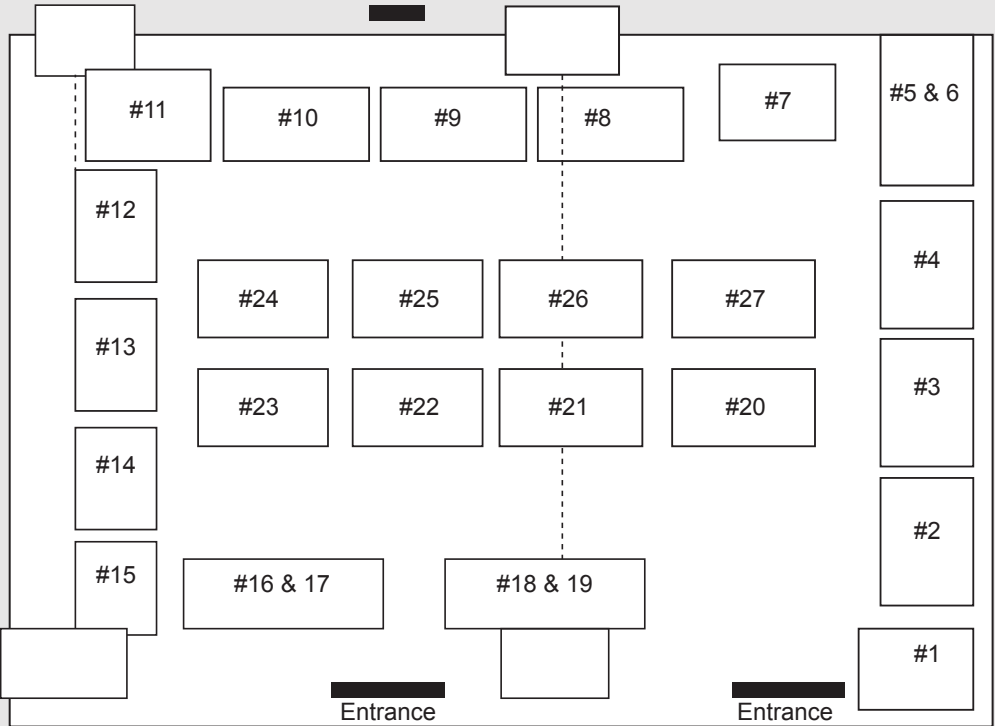
216.382.1777 Email: steve@bottorff.com

VENDOR ROOM LAYOUT

Table #	Vendors at Supply Fair
24	Bonika Shears / Bonnie Megowan
1	Colonial Saw/ Dave Rakauskas
26	Edge On Up / Steve Bottorff
21	Ft. Worth Shaver/ Bill Thweatt
4	IVO Cutlery / Fernando Peralta
3	Knecht North America / Denise Dannecker
7	Magna-Matic / Gerd Bauer II
9	The MicroEdge™ /Randy Kinney
15	Nebraska Blades / Jason Sturm
22	Nina Inc. / Taskeen Ellahi
13	Passion Beauty / Daniel Funk
5 & 6	Perfect Edge / Mike Solaegui
12	Presto Shears / Abbas Ali
8	RX Honing Machine Corp. / R.J. Watson
23	Sensei Shears / Mark Wright
16 & 17	Sharp Edges / Dennis Brooks
20 & 27	SHARPENERS REPORT / Judy Brenner, Event Host Table
25	Sharpening Supplies & Foley-Belsaw Sharpening / John Carmona
14	The Edge Pro / Jason Sturm
18 & 19	The Shop, Inc. / Mitch Kingsland
11	Thorvie International, LLC / Rick Shefchic
2	Van Go Knife Equip. & Clippers / Steve Paillet
10	Wolff Industries / Bill Pierce

VENDOR ROOM LAYOUT

Waterford 1



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