## MEET SHARPENERS REPORT



Sharpeners Report is a monthly newsletter with a free news blog web site, Sharpeners-Report.com, a Facebook page, and an E-news bulletin on events for and about sharpening businesses serving beauty salons, barbers, pet groomers, woodworkers, farm communities, industrials and households who need sharp edges to be optimally productive.

The publication was founded in 1981 and has evolved to serve many sectors of the sharpening industry with traditional and social media facets. Subscribers pay for 10 issues a year, and choose digital or printed versions emailed or mailed to them. Advertisers support the trade publication online and in print, and are vendors at

the Sharpeners' Workshops and Supply Fair. The next trade show is set for April 16-18 2015 in Hickory, N.C. After that, check our website for upcoming events.

The Sharpeners Report is published by Creative Lakes Media, LLC, based in Minneapolis with subscribers primarily in the US and Canada, and the trade publication is growing. Now there are readers, and more news on equipment and sharpening features. An E-version of the newsletter was launched in 2012 and now makes up 30 percent of subscriptions. Trade shows every other year draw a great spectrum of vendors and sharpeners coming together for education, networking and equipment investments.

"We now offer DVDs, CDs loaded with back issues, and a bound collection of archived articles that are topic specific, such as The Best of Sharpeners Report on Saw and Tool Sharpening, or Beauty Shear Sharpening, or Clipper Blade Sharpening as well as Lawn & Garden Sharpening," said Judy Brenner, publisher. The 12 pages each month keep things light with a "Sharper Wit" column so readers are welcome to send in humorous blurbs along with helpful shop tips!

Established sharpening businesses and new start-up entrepreneurs go to <a href="Sharpeners-Report.com">Sharpeners-Report.com</a> to sign up for a free sample issue, join our E-news community and can place or browse the classified ads for used



sharpening equipment. Subscribers get a discount on classified ads. "It's a great way to reach this niche and buy used equipment at discounts, or find a new home for grinding equipment after investing in new CNC machines, or which are part of estate sales," the publisher said. Call 952-406-8870 or email <a href="mailto:info@sharpenersreport.com">info@sharpenersreport.com</a> for more information.